



**BCRR Board Minutes**  
**May 19, 2020 7:00 pm**  
**Online Virtual Meeting**

**Attendees:** Board 2019-2020: Christina Jones (pres), David Piper (vp), Andrew Young (sec), Peter Griffiths (treas), Joel DuBois (al), Sarah Austin (al), Justyna Paczkowski (al), Mike Mangan (al), Joe Lengfellner (nl)

**Review Meeting Minutes from last month – Minutes approved**

**Treasurer Report:**

- BCRR account: \$35,200 balance, no recent expenses. Received \$1200 garage sale proceeds, \$254 Signmeup membership dues.
- Alex's 5K account: \$23,100 balance. Dave is owed \$150 because he shockingly managed to find and submit his receipts. Sarah sent donation checks for Westview, Autism Speaks and Avondale to Kathi M., who will forward them to the recipient organizations. No check presentation ceremonies due to social distancing. Checks have not been cashed yet.
- Bayou Bash Relay account: \$3,000 balance. Relay will be postponed, permit fees will be refunded from city. No other expenses or revenues.

**Newsletter/Website:**

- Next newsletter will likely be August or September.
  - Topics: Virtual races
- Website analytics: Joe shared options for online advertising including social media “boosts” or search engine keyword advertising. Joe has tested various Google searches and believes that at least Houston Fit is already buying Google keyword advertising for relevant terms. The board agreed that gaining new members during the pandemic is unlikely, so any advertising campaign should wait until social distancing is relaxed. At that time, a small test on three different platforms with a similar budget will be performed to assess cost and effectiveness of an advertising campaign.

**Bayou Bash Relay – ~~May 2~~ 2020**

- The city communicated to Mike that July 18 is not available due to other activities in the park that day. Discussions are also ongoing whether the city will grant any event permits at all for the rest of the summer.
- Mike estimates that no additional financial commitments are needed until 2 to 3 weeks before the race, so there is no immediate pressure to decide when or if the race will occur
- The board agreed that minimum requirements to hold the race included city and county social distancing guidelines relaxed to allow such gatherings, and RRCA support to hold in-person events to ensure insurance coverage.

**Spring Banquet – September 30, 2020**

- The banquet deposit will be applied to the new date and no refund will be issued



- Further planning to follow in August/September

### **Pandemic Response/Resuming Club Operations**

- The board agreed that minimum requirements to resume club operations included CDC guidelines relaxed to allow group activities, RRCA support to hold in-person club activities, HARRA support to hold in-person club activities.
- The first club activities to resume will be group runs, social events will not resume immediately.
- Modifications to water stations will be needed to resume group runs
  - No shared coolers/jugs. Individual 8oz water bottles, preferably spread out so there is no need to reach into the same packaging
  - Hand sanitizer available
  - Encourage members to carry their own water bottles
  - Discussed recruiting volunteers to man the aid stations to reduce contact and monitor compliance with the rules

### **Succession planning**

- The current board will serve until the banquet in September. The extension of the term will be communicated in the weekly email and anyone with concerns will be encouraged to reach out to discuss.

### **Memorial Day Virtual Mile – May 25, 2020**

- Virtual mile competition on Memorial Day only
- Joe to update website submission form for the virtual 5K for use for the mile
- Gift certificates for \$10 to Cafe Brasil for top male & female, top age graded male & female, best selfie
- Encourage submission of patriotic dressed running selfies

### **At Large Member Updates**

- New member welcome packets: Mirka absent, no update. No new members in March.
  - Membership renewal: 283 members in 2019-2020 membership year, including 37 members who were new or had not been on the roster the previous year. Registration is now open for 2020-2021. Agreed to extend the membership renewal grace period until regular club activities resume.
- Volunteer coordinator: Joel has received equipment lists from David Gaskin. Will discuss with David Piper so a plan is in place for race support when racing resumes
- Race committee liaison: See previous discussion of Bayou Bash Relay.
- Social media: No update.
- Treasurer in training: Sarah reported on Alex's and BBR account status, see above.

### **Sunday Breakfast**

Canceled until further notice



**HHours - 7pm-?:**

Canceled until further notice

**Next Board Meeting: Tuesday, June 2, 7:00pm, Online Virtual Meeting**

**Board Meeting Dinner:**

Canceled until further notice