



## **BCRR Board Minutes**

**July 14, 2015 6:30 pm**

**Modern B&B, 4003 Hazard Houston TX 77098**

Lisa Thompson (Pres), Andrew Young (VP), Lynn McGrew (Sec), Peter Griffiths (Treas), Christina Jones (AL), Terry Fanning (AL), Katie Decker (AL), Catie Cohen (AL), Joe Lengfellner (NL)

### **Review Meeting Minutes from last month – Approved**

**Media Printing:** New member cards and BCRR pamphlets for Memorial Park - ask June to do printing for these

### **Treasurer Report:**

- New P.O Box has been established at Richmond/Mandell - 66196, 77266-0196. Forwarding from the old box to new box will last for 6 months. PO Box is \$56/year.
- Bayou Bash \$1441, (-\$350 to police), Alex's 5K \$6,000 (-\$5000 for venue), and BCRR account - \$500 for banquet/prices, \$75 between membership and odds/ends. Total balance \$19,700
- Memberships are now \$25; HARRA renewing members \$20, \$30/\$25 for family

### **BCRR Dues paid/roster:**

- Accounting reviewed for 2015-16 membership renewal and will be an estimate from roster recalled from banquet signups.
- Consider another system for signups (PayPal, Squared, SignMeUp?). Still need to keep paper signups.
- Reminders will be sent out to those who have not yet renewed.

### **Newsletter/Website:**

- Analytics ran on readership of general website. Roughly 100 views/day. New visitors 76%, returning visitors 24%. Chrome is the majority browser used. Newsletter archive gets highest views of website (7% of views), generally within the first day or 2 of newsletter release. Social affairs gets ~3 views/day. Look into how often the newsletter PDF is actually downloaded.
- Consider publishing quarterly. Next will be Sept 1 newsletter.
- Best to go to specific person(s) and ask for story.

### **Yard Sale to pay for fall Tornados XC Relay:**

- Generated \$1500 for last relay. Try for 1st weekend of month. Next sale proposed August 7-8.

### **Volunteering/Club Competition:**

- Jingle Bell run is going to conflict with 30K this December. Makes BCRR volunteer participation difficult.



- Generally, ideas to increase participation in inter-club HARRA points competition  
- put standings in weekly emails

**ITR Correspondent:** Need submission by July 20 for September issue. Need more contributed content. Mention volunteering, promoting for Fall races.

**Run For a Reason Kickoff Report** - Held June 11 5-7pm. Got some new member signups, sold/giveaway a few t-shirts.

**Equipment:**

- 10 x 10 tent. Peter investigated options, 4-sided printing. Compare quotes

**Alex's 5K, assistant race director** - will put out call in weekly email. Relay option could be more viable than adding a Half. Need Lara's input during next Board meeting.

**Sponsorship from Athleta for Run** - awaiting response from Athleta Rep to clarify what is being offered (weekly/monthly run or 1-time event?). Christina will followup with Jennifer Velos to discuss ideas. Possible door prizes for Alex's 5K?

**Canoeing event on July 25:** low numbers signed up so far. Need 20 min. Deadline will be put in next weekly email.

**Sunday Breakfast 9am:**

- July 19 - Black Walnut
- July 26 - Pondecherri
- August 2 - Canyon Creek

**Bayou City Kids Event:**

- Maybe consider joint BARC/BCRR event. Contact Kevin and inquire about their events.

**Happy Hours - 6:30pm-whenever:**

July 17 - Anya Tish Art Gallery

July 24 - Stone's Throw

July 31 - Wooster's Garden

August 7 - HEB Food Truck Friday?

August 14 - 8th Wonder Brewery

**Next Board Meeting: Tuesday August 4, 6:30pm, Modern B&B**